



ISLE OF RUBY

13 - 15 April 2018 | University of Exeter, Devonshire, UK



Isle of Ruby, in its simplest form, will be a Ruby conference. We aspire though to create something bigger—a festival of sorts. A festival for our craft—for technology and for Ruby, our programming language of choice.

Technology does not exist in a vacuum. Isle of Ruby wants to spur on members of our community to consider how the work we do affects the world around us. We invite Rubyist to talk on projects and experiences among those lines and we will bring in people from other programming communities and disciplines to help us explore some of these questions.

ABOUT



I love Ruby

We are organising a brand new event for the Ruby community.

We aim to be numerous (around 200 participants). Our team—with members mainly from Europe and the UK—includes past organisers of successful editions of eurucamp, JRubyConf EU and EuRuKo, with connections to the technical and academic worlds.

All this under the umbrella of our non-profit organisation, Ruby Berlin e.V.

BECOME A SPONSOR



Tickets

- 4 Tickets included (3 days, with accommodation)

On the website

- ✓ Logo on the conference badge*
- ✓ Mention in a common blogpost about sponsors
- Logo and company description (100 words) on the sponsors page
- ✓ Logo and company description (200 words) on the sponsors page

Event promotion

- ✓ Twitter promotion - announcing the sponsorship in 2 tweets (1 before the event and 1 after)
- ✓ Text link in emails to attendees
- ✓ Monochrome logo in emails to attendees

At the event

- ✓ Logo on a sponsors slide during breaks
- ✓ Logo on the conference bags*
- ✓ Mention after the lunch break
- ✓ Sponsor booth at the venue
- ✓ Rollup banner at the venue (entrance area)
- ✓ Logo on a dedicated slide during breaks
- ✓ Rollup banner at the venue (main room)
- ✓ A 5 min presentation before the keynote
- 3 Max of items in goodie bag (stickers excluded)

After the event

- ✓ Logo on a sponsors slide in post-conference videos

* = only if the sponsorship is confirmed at least 2 weeks before the event

Price
£10,000

SUN SPONSORSHIP TIER



Tickets

- 3 Tickets included (3 days, with accommodation)

On the website

- ✓ Logo on the conference badge*
- ✓ Mention in a common blogpost about sponsors
- Logo and company description (100 words) on the sponsors page
- ✓ Logo and company description (200 words) on the sponsors page

Event promotion

- ✓ Twitter promotion - announcing the sponsorship in 2 tweets (1 before the event and 1 after)
- ✓ Text link in emails to attendees
- ✓ Monochrome logo in emails to attendees

At the event

- ✓ Logo on a sponsors slide during breaks
- ✓ Logo on the conference bags*
- ✓ Mention after the lunch break
- ✓ Sponsor booth at the venue
- ✓ Rollup banner at the venue (entrance area)
- ✓ Logo on a dedicated slide during breaks
- Rollup banner at the venue (main room)
- A 5 min presentation before the keynote
- 2 Max of items in goodie bag (stickers excluded)

After the event

- ✓ Logo on a sponsors slide in post-conference videos

* = only if the sponsorship is confirmed at least 2 weeks before the event

Price
£7,500

CLOUD SPONSORSHIP TIER



Tickets

- 2 Tickets included (3 days, with accommodation)

On the website

- ✓ Logo on the conference badge*
- ✓ Mention in a common blogpost about sponsors
- ✓ Logo and company description (100 words) on the sponsors page
- ✓ ~~Logo and company description (200 words) on the sponsors page~~

Event promotion

- ✓ Twitter promotion - announcing the sponsorship in 2 tweets (1 before the event and 1 after)
- ✓ Text link in emails to attendees
- ✓ ~~Monochrome logo in emails to attendees~~

At the event

- ✓ Logo on a sponsors slide during breaks
- ✓ Logo on the conference bags*
- ✓ Mention after the lunch break
- ✓ Sponsor booth at the venue
- ✓ ~~Rollup banner at the venue (entrance area)~~
- ✓ ~~Logo on a dedicated slide during breaks~~
- ✓ ~~Rollup banner at the venue (main room)~~
- ✓ ~~A 5 min presentation before the keynote~~
- 1 Max of items in goodie bag (stickers excluded)

After the event

- ✓ Logo on a sponsors slide in post-conference videos

* = only if the sponsorship is confirmed at least 2 weeks before the event

Price
£5,000

SEA SPONSORSHIP TIER



Tickets

- 1 Tickets included (3 days, with accommodation)

On the website

- ✓ Logo on the conference badge*
- ✓ Mention in a common blogpost about sponsors
- ✓ Logo and company description (100 words) on the sponsors page
- ✓ ~~Logo and company description (200 words) on the sponsors page~~

Event promotion

- ✓ Twitter promotion - announcing the sponsorship in 2 tweets (1 before the event and 1 after)
- ✓ Text link in emails to attendees
- ✓ ~~Monochrome logo in emails to attendees~~

At the event

- ✓ Logo on a sponsors slide during breaks
- ✓ ~~Logo on the conference bags*~~
- ✓ ~~Mention after the lunch break~~
- ✓ ~~Sponsor booth at the venue~~
- ✓ ~~Rollup banner at the venue (entrance area)~~
- ✓ ~~Logo on a dedicated slide during breaks~~
- ✓ ~~Rollup banner at the venue (main room)~~
- ✓ ~~A 5 min presentation before the keynote~~
- 1 Max of items in goodie bag (stickers excluded)

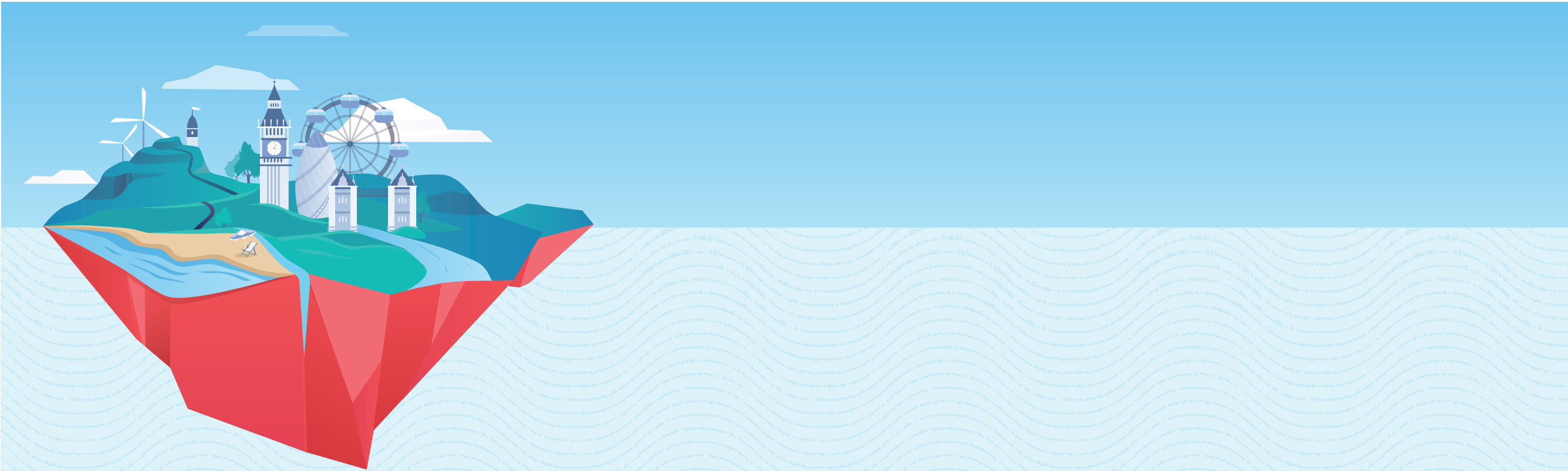
After the event

- ✓ Logo on a sponsors slide in post-conference videos

* = only if the sponsorship is confirmed at least 2 weeks before the event

Price
£2,500

SAND SPONSORSHIP TIER



Contact us



sponsors@isleofruby.org



isleofruby.org



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THANKS